

# Another feather in the cap : Communication Award



thyssenkrupp Industrial Solutions (India) was in the news again, after being awarded a Silver Trophy at the 58<sup>th</sup> Association of Business Communicators (ABCI) Award Ceremony held in Mumbai in January 2019. The Trophy was awarded in the category 'Advertising Headlines'.

Presence in the business media covers a variety of avenues including press notes, articles in technical journals, advertising in trade journals, and participation in trade fairs.

thyssenkrupp Industrial Solutions (India)'s advertisements cover the gamut of its core areas – fertilisers, petrochemicals, refineries, caustic soda, cryogenic storages, coke ovens, industrial plants, safety, environment etc. The award was conferred in recognition of headlines deployed in advertisements in these fields.

The award was received by **Mr Bhushan Vartak of the Business Development** on behalf of the company.

Business Development, 08.02.2019